

# YOUR 5 STEP ROADMAP TO BECOMING A RECOGNISED BEAUTY TRAINING PROVIDER



# ***INTRODUCTION***

**Are you ready to take your beauty career to the next level?**

Whether you're already an educator or just starting out, getting accredited is one of the smartest moves you can make when teaching training courses.

Accreditation gives your courses credibility, helps students gain insurance, and sets your academy apart as a professional, trusted training provider that students know your course content has been assessed and regulated by a trusted professional.

At **Beauty Standards Org**, we've accredited hundreds of beauty professionals **worldwide** — and we're here to help you do the same.

In this guide, we'll walk you through **5 simple steps** to get your beauty course off the ground, accredited and confidently recognised in the industry.





# ***STEP 1***

WHAT COURSE WOULD YOU LIKE TO TEACH

**Start by clearly outlining the course or courses you want to accredit. Ask yourself:**

- What treatment or topic are you teaching?
- Is it suitable for beginners, or is it an advanced course?
- What outcomes will the student achieve?

## **Make sure to include:**

- A course title
- A full breakdown of modules or lessons
- Treatment type(s) covered (Practical & Theory)
- Entry requirements (if any)

**This step gives you the structure needed for a professional submission.**



## **STEP 2**

ENSURE IT MEETS INDUSTRY STANDARDS

**For your training course to be accredited, your course must meet industry-recognised education and safety standards. That means:**

- A balance of theory and practical learning
- Clear learning outcomes and student assessments
- Appropriate course duration and delivery method (in-person, online, hybrid)
- Up-to-date, ethical content that reflects current beauty regulations

### **Not sure what's required?**

Beauty Standards Org provides assistance & guidance to help you meet every standard. Once you submit your training course all our dedicated experienced assessors provide you with honest valuable feedback.



## **STEP 3**

GATHER YOUR SUPPORTING MATERIALS

**To complete your course submission application, you'll need to email the team the following:**

- Your full course manual
- Lesson plans
- Training resources, materials, handouts
- Student assessments (Practical & Theory)
- A sample certificate that you will issue to students
- Your own qualifications & insurance as a trainer

**These documents show us you're delivering professional, insurable education — and that your students will be well-equipped upon completion.**



## **STEP 4**

### SUBMIT TO BEAUTY STANDARDS ORG

**Once your course is ready..  
You will be required to submit your  
relevant documents via email. Here's  
what happens:**

1. Upload your course documents
2. Our accreditation team reviews your submission
3. You receive a confirmation or feedback within a few days.

Once approved, you'll receive your **official accreditation certificate, digital seal**, and be listed as a **recognised training provider**.

We also offer **flexible payment plans** to make the process **accessible for businesses of all sizes**.



## **STEP 5**

### **PROMOTE YOUR ACCREDITED COURSE**

**Once you're accredited, it's time to shout about it!**

- Use the Beauty Standards Org logo on your website and certificates
- Add "Accredited Course" to all your marketing materials
- Show off your official certificate on social media
- Highlight it in all of your social media photos, reels, stories, and client emails

**Accreditation builds trust, sets you apart from DIY or unverified courses, and it also helps potential students feel confident choosing you and your training academy.**



## ***BONUS TIPS***

### TOWARDS SUCCESS

- **Offer insurable qualifications.** Students often need proof of accreditation to get insured — highlight this in your course ads.
- **Use testimonials and results.** Ask past students to share feedback and photos for added trust.
- **Keep your course updated.** Stay current with trends and renew or upgrade your accreditation if anything changes.
- **Stay on top of your socials.** Regular posting, reels, stories all keep your customers & potential customers engaged with you and your training academy.
- **Always be compliant & professional.** Have all your necessary insurance, waivers, and licensing in place. Ensure health and safety protocols are followed if you run physical classes.





# ***CHOOSE YOUR PACKAGE***

TO SUIT YOUR BUSINESS

**We have a variety of accreditation packages available to purchase**

It all depends on how many courses you would like to have accredited and how many trainers you have working within your business...

We offer **Bronze, Silver, Gold & Platinum** accreditation packages all ranging from 5 courses accredited through to unlimited courses accredited

**Browse our website today** to find an accreditation package to suit your business needs and demands.

## **\*Top Tip\***

Silver Gold & Platinum accreditations come with a varied amount of online accredited training courses.

**Remember Online Training  
= More Income**



# ***STEP INTO YOUR FUTURE***

GET ACCREDITED TODAY

**You're just 5 simple steps away from becoming an accredited beauty educator today.**

Join our global network of trusted educators and training academies that are backed by Beauty Standards Org.

**Join now and grow your beauty business with confidence.**

**Any questions email the team:**

 [admin@beautystandardsorg.com](mailto:admin@beautystandardsorg.com)

**Visit the Website:**

 [www.beautystandardsorg.com](http://www.beautystandardsorg.com)

**We're here to support you — every step of the way 24 hours a day 7 days a week.**

